

HAMPTON VA

NEWS RELEASE

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Hampton offering grants to help groups start new events that showcase our city

July 15, 2016 – The city wants to help fund new one-day events that build community and attract visitors by enhancing the quality of life and encouraging people to “Choose Hampton.”

Hampton is building on a model popularly called “Love Your City,” which offers a boost to non-profit organizations in the community that have creative ideas for quality public gatherings. To help events get established, the city’s grant offers seed money of up to \$10,000 (or \$5,000 a year for two years). Organizations must have matching funds or in-kind contributions of at least 25% of the value of the grant.

The initiative should address an existing concern, such as prevention, citizen involvement and action, public education and awareness, beautification, etc., or provide expansions of existing programs that would offer new experiences that encourage everyone “Choose Hampton.”

The city has set aside \$50,000 per fiscal year for the grants. Applications will be reviewed by a Neighborhood Commission committee, with final approval by City Council.

The first cycle of Love Your City Event grants is for the fall of 2016, with an application deadline of July 27, 2016. The second round of grant applications – for spring 2017 events – will be due on Oct. 25, 2016.

Non-profit organizations interested in applying should visit <http://hampton.gov/3107/Love-Your-City-Event-Grants> for complete details and application materials. For more information contact Laura Fitzpatrick, assistant city manager, at 7274-6392 or lafitzpatrick@hampton.gov.

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