

EVENT	DATE(S)	TIME	LOCATION
The Hampton Mosaic Festival (5,000 Attendance Expected—NEW!)	Saturday, April 22, 2023	10:00am-5:00pm	Mill Point Park
22nd Annual Blackbeard Pirate Festival & (70,000 Attendance)	Saturday & Sunday June 3 & 4, 2023	10:00am-10:00pm Saturday, 12:00pm-6:00pm Sunday	Mill Point Park, Carousel Park & Downtown Hampton 
Groovin' by the Bay Outdoor Concert Series (250 Attendance Weekly, 3,000 Series)	Sundays, June 11 – August 27, 2023	5:00pm-8:00pm	Mill Point Park
Crabtown Seafood Festival (8,000 Attendance)	Saturday, September 2, 2023	11:00am-7:00pm	Downtown Hampton Waterfront & Mill Point Park 
Bluebird Gap Farm Festival (21,000 Attendance)	Saturday & Sunday, October 21 & 22, 2023	10:00am-5:00pm 	Bluebird Gap Farm
Hampton Holly Days Parade (6,000 Attendance)	Saturday, December 9, 2023	5:00pm Step-Off	Downtown Hampton
Holiday Wonder Walk (4,000 Attendance)	December 16 – 25, 2023	5:00pm-8:00pm	Water Walk Trail at Central Park 

2023 SPECIAL EVENT SPONSORSHIP BENEFITS

<p>"PARTICIPATING" SPONSOR (\$500-\$999 LEVEL)</p>	<p>Promotional Booth Space During Event (one table, two chairs provided); and, Your Name on Sponsor Thank-You Signs at Event Entrance(s).</p>
<p>"HAMPTON HERO" SPONSOR (\$1,000-\$2,499 LEVEL)</p>	<p>Promotional Booth Space During Event (one table, two chairs provided); Your Name on Sponsor Thank-You Signs at Event Entrance(s); Your Banner Displayed Prominently During Event; and, Your Logo in Event Program.</p>
<p>"CHOOSE HAMPTON" SPONSOR (\$2,500-\$4,999 LEVEL)</p>	<p>Promotional Booth Space During Event (one table, two chairs provided); Eight (8) VIP Parking Passes (events where available); Your Name on Sponsor Thank-You Signs at Event Entrance(s); Your Banner Displayed Prominently During Event; Your Logo in Event Program; and, Your Name Added to Event Title, Press Release, and Electronic Media Advertising as Supporting Sponsor (Event Website, Social Media).</p>
<p>"LOVE YOUR CITY" SPONSOR (\$5,000 LEVEL)</p> <p>(++ LEVELS)</p>	<p>Promotional Booth Space During Event (one table, two chairs provided); Twelve (12) VIP Admission Tickets (events where available); Twelve (12) VIP Parking Passes (events where available); Your Name on Sponsor Thank-You Signs at Event Entrance(s); Your Banner Displayed Prominently During Event; Your Logo in Event Program; Your Name Added to Event Title, Press Release, and Electronic Media as Presenting Sponsor ("Presented By" on Event Website, Social Media); Your Logo and Direct Link to Your Website from Event Website; Your Logo and "Presented By" on All Printed Marketing Materials (posters, flyers, print media ads); Your Name Mentioned as "Presented By" on All Radio and Television Advertising; and,</p> <p>Other Benefits as Agreed—Let's Discuss a Customized Plan for You! Add-On Benefits and Opportunities like Featured Equipment and Merchandise Display Areas, Entertainment Stage and Featured Area Recognition, Your TV Commercial on Screen During Movies, Tent Cards at Food Court Tables, Your Name & Logo on Event Bags & T-Shirts, Live Video on Social Media, and More are Available . . . Let's Get Creative, Together!</p>
<p>CONTACT US!</p>	<p>Contact the Special Events Section of Parks, Recreation & Leisure Services for More Information—we're happy to meet with you! Email specialevents@hampton.gov, or call (757) 727-8311. Print Marketing Deadlines are Typically 120-160 Days in Advance of Events—Call Soon!</p>