

## Send For Adopt-A-Spot Information NOW!

Name: \_\_\_\_\_

\_\_\_\_\_

Group: \_\_\_\_\_

\_\_\_\_\_

Address: \_\_\_\_\_

\_\_\_\_\_

Zip Code: \_\_\_\_\_

E-Mail Address: \_\_\_\_\_

\_\_\_\_\_

Do you have a spot you want to adopt? If so, what is it? (Optional)

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### MAIL TO:

Hampton Clean City Commission  
22 Lincoln Street  
Hampton VA 23669

OR

FAX TO:  
727-8313

OR

E-MAIL INFORMATION ABOVE TO:  
hccc@hampton.gov

## Adopt-A-Spot Program Highlights

Adopt-A-Spot sites are public areas within Hampton.

Groups or individuals adopt "spots". Participants younger than 15 must be supervised by adults. Adopters commit to cleaning their "spot" five times each year for two years.

HCCC provides equipment (litter sticks, safety vests, work gloves, & trash bags) for each cleanup.

Supplies are picked up by participants at a central location. HCCC provides trash bag collection. Groups report the results of their cleanups when they return equipment.

HCCC places a sign at the site after the first cleanup and publicizes the group's participation through various avenues. Participants also are invited to an annual Volunteer Recognition event.



Litter! Such a Waste!



Hampton Clean City Commission  
22 Lincoln Street  
Hampton VA 23669

Phone: 727-6394

Fax: 727-8313

E-Mail: hccc@hampton.gov

Web Site: hampton.gov/hccc



Litter! Such a Waste!



## Adopt-A-Spot Program



Litter Awareness Committee

▶ Working to Keep Hampton Clean & Beautiful

727-6394  
hccc@hampton.gov

## ► It's a Dirty Job, But Someone Has To Do It!

The Adopt-A-Spot program was established in the middle 1980s to address the litter problem in Hampton. Keep America Beautiful, Inc., a national community improvement organization, researched why people litter, and came up with three main answers:



People litter because they feel no connection with or ownership of the areas in which they litter

People litter because litter has already accumulated

People litter because they think someone else will be paid to pick it up.

The Adopt-A-Spot program is based on combating these reasons for littering.

The logic is that people may feel inhibited from littering if someone else has established "ownership" of the area, that keeping litter removed will remove the littering "trigger", and that showing that volunteers are cleaning up will elicit good will from litterers and prevent them from littering. Time has proven these ideas to be correct in many locations.



## Litter HURTS

Litter is a blight on our landscape for many reasons:

It is ugly and depressing to those who live around it.

It turns people away from littered areas of the community, whether residential or commercial, and can

bring down property values and deter business.



It can injure people, animals, and property.

It costs **hundreds of thousands of public & private dollars** to clean up each year, just in the City of Hampton alone.

It clogs storm drains, causing flooding, and washes through storm drains straight into the Chesapeake Bay. Who wants to swim, fish, or boat with trash?!

## YOU Can Do Something About Litter



You really **CAN** do something about litter!

First & foremost, **never** litter, not even a tiny little gum wrapper or a cigarette butt. It all messes up our local environment and has to be cleaned up by someone before it gets into our waterways.

Second, make sure your garbage is "under wraps" on collection day, so small pieces don't escape to become litter.

Third, join the Adopt-A-Spot Program in Hampton to help keep litter from piling up!

**YOU CAN MAKE A DIFFERENCE!**



### Litter! Such a Waste!



Litter costs Hampton Roads communities \$2 million dollars each year to clean up—not counting volunteer efforts!



People litter cigarette butts because they think they will disintegrate into the environment—**NOT TRUE!** It can take seven years for cigarette butts to "go away" because they're made from synthetic material!