

Hampton 2040 Community Plan  
**Steering Group: Living with Water**  
Meeting Date: 17 November 2022  
Meeting #3

**Steering Group Members Present:** Nancy Beach, Jamie Chapman, Carole Garrison, Susan Gaston, Velva Goodman, Nicole Hutton, Katherine Kearney, Ben McFarlane, Megan Mulroy-Goldman, Andrew Murray, Claire Neubert, Carrie Rhodes, Leonard Schmidt, Emily Steinhilber, John Wandling, and Ross Weaver

**Staff:** Olivia Askew (Recorder), Carolyn Heaps-Pecaro (Convener), Monica Meharg (Facilitator), Jonathan McBride (Support), Terry O'Neill (Support), and Davis Pemberton (Recorder)

The Steering Group kicked off with a round of introductions. In their intros, participants were asked to identify things that the City of Hampton does well that other cities should imitate. The results are captured below:

**Things that Hampton Does Well**

- Parks Investment
- Trash/Refuse Collection
- Public Education
- Recreational and Educational Facilities
- Buckroe Beach
  - Replenishment
- Collaborative Planning
  - Collaboration with neighboring municipalities
  - Many different issues at hand
- Proactive Approach to Flood Mitigation
- Working with Federal Agencies and Facilities
- Partnerships
- Lobbying at State Assembly
- Economic Development
  - Hampton Events and Festivals
- Involvements of Government Boards and Commissions

Following intros, the convener summarized information and ideas from the two previous steering group sessions. This presentation and additional handouts from the evening will be attached to Hampton 2040's Steering Groups webpage.

The Steering Group then discussed the components of effective vision statements. Each table broke out into a small group, tasked with drafting 1 to 2 visions statements that represent the

“end goal” that Hampton hopes to achieve for living with water in the next 5-10 years. The results are captured below:

### **Brainstormed Vision Statements**

- By 2030, the City of Hampton leads innovative technical demonstrations of Green Infrastructure that bolsters the mitigation of sea level rise and stormwater that leads to a thriving, environmentally healthy waterfront that our diverse community can freely access.
  - Become a regional leader
- Hampton has accessible adaptation options for infrastructure (transit/flood control) to healthy waterways for diverse communities.
- Hampton is a destination of choice and a model for the nation for successful waterway management (fishing, sailing, etc.) and thriving environments because of its access to water and flood control centered development.
- Hampton, a waterfront community, where the leadership brings together diverse citizens and experts to protect our natural settings and its ability to sustain our communities and lives.
- We are a healthy, innovative waterfront community that is a national model for stewardship and resiliency.
  - Responsibility
    - Climate change mitigation (not just adaptation)
  - Sustainability
    - Carbon Capture
- A community thriving with clean water that people choose to live that incorporates heritage, sense of place, and provides access to the water for everyone.

The group began a discussion to narrow down these statements into one preferred option. We were not able to reach a single statement at this meeting. However, the group did identify the following key themes to incorporate into the final vision statement:

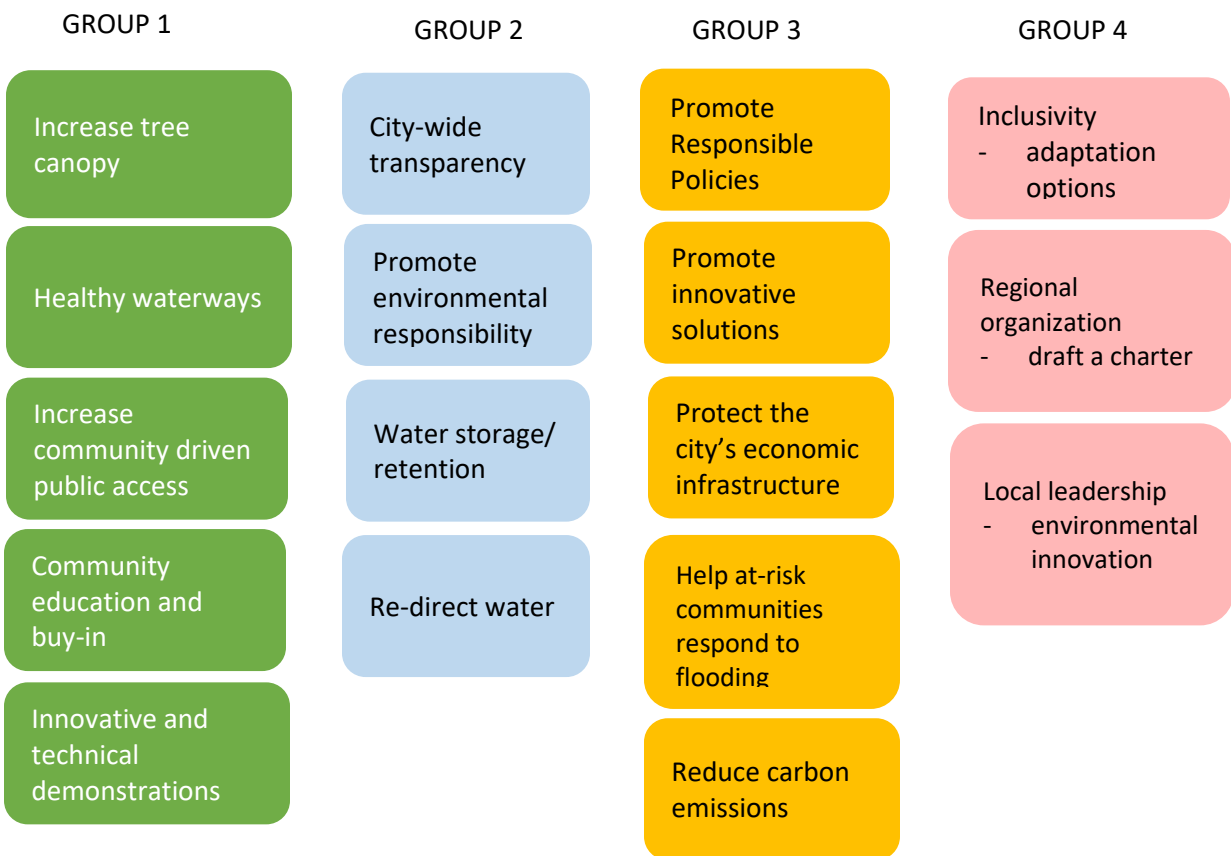
### **Vision Statement Descriptive Words/Key Themes**

- Diverse community
- Thriving environments
- Healthy
- Leadership/Model
- Stewardship
- Innovative/Adaptive/Nimble
- Implementation
- Blue/Green Infrastructure
- Protection
- Destination of Choice
- Mitigation of Sea Level Rise

The group agreed that City staff would review the draft vision statements and key themes, and return to the next meeting with a couple of options for the group to review and provide feedback.

The group then transitioned into discussing goals. The facilitator led a presentation of a goal statement guidance document, outlining the components of effective goal statements and examples. The tables then once again broke out into small groups, and each group was asked to identify key issues, focus areas, or themes around which the envisioned goals would center. The results are captured below:

**Key Issues/Focus/Themes for Goal Statements**



The groups worked to align their ideas around common themes, and began discussing overlap. This discussion will be continued at the next meeting.

**Next steps**

Communication from staff will be sent out to all members of the steering group to help identify the most convenient day and time for the next meeting. Our goal will be to schedule the next steering group meeting in January – likely January 5<sup>th</sup> and (if necessary to reach a draft vision statement and draft goal statements) January 19<sup>th</sup>.

**Next Meeting Agenda (Meeting date and time to be determined)**

- Review staff proposed vision statement(s) for Living with Water and consensus on top choice
- Draft goal statements based on the key issues/focus/themes from last meeting
- Set the date, time, and place for the next meeting
- Set the agenda for the next meeting