

Safe and Clean Campaign



Hampton
VIRGINIA

Hampton City Council
October 23, 2013

Goals

- **Establish relationships with neighborhoods to communicate with police and other city officials**
- **Attack blight and ensure housing is kept to standards**
- **Decrease incidences of major crimes**

Phase I of Campaign

- **Briefed neighborhood leaders on the purpose of the campaign**
- **Knocked on 1900+ doors in target areas**
- **Provided important information for reporting crime and other issues**
- **Collected data on neighborhoods by:**
 - Observing housing conditions
 - Documenting complaints reported by residents
 - Addressing issues requiring immediate action

Target Areas

- ✦ **Phoebus**
- ✦ **Park Place
Neighborhood**
- ✦ **Hampton Club
Complex**
- ✦ **Lincoln Park**
- ✦ **Doolittle/Seldondale**
- ✦ **Magruder Heights**
- ✦ **South Wythe**
- ✦ **Shell Road Corridor**
- ✦ **Olde Hampton**
- ✦ **Magnolia**
- ✦ **Cherry Acres**
- ✦ **Old Northampton**

Neighborhood Briefings

- **Scheduled briefings with neighborhood organizations after door-to-door visits**
- **Included key city staff:**
 - City Manager's Office
 - Hampton Police Division
 - Community Development Department
- **Conducted focused discussions on issues in the neighborhood**

Enhanced Police Operations

- **Neighborhood Patrol Saturation**
- **High Impact Policing**
- **Joint Operations with Probation/Parole**
- **Multi-Agency Operations**

Enhanced Police Operations

COMMUNITY RELATIONS

- **Staffing Commitment**
 - Two Officers committed to HIP Detail
- **Social Media**
 - Increased outreach through Facebook, YouTube, Twitter
- **Community Contacts**
 - 14 Neighborhood Watch Meetings
 - 4 additional neighborhood meetings to discuss Safe & Clean Campaign

Enhanced Police Operations

TECHNOLOGY

Mobile Data Initiative

- To allow better use of MDT's providing 24-hour access to all road officers, decreasing administrative time

Surveillance Equipment

- Purchased or ordered surveillance technology and equipment, including fixed and mobile cameras to monitor hot spots

Enhanced Police Operations

ENHANCED COMMUNICATIONS

Smart Phones

- Procured, activated, and distributed thirty-seven additional Droid Razors for Investigative Services to improve officer efficiency

Next Steps

- **Further define Safe and Clean target area boundaries**
- **Measure target area performance using the following indicators:**
 - Crime Statistics
 - Housing Code Violations
 - Neighborhood Perception Surveys
- **Initiate Phase II neighborhood visits with support departments paired in teams: Fire, Emergency Management, Social Services**

Next Steps

- **Police and Codes continue enforcement actions in target areas**
- **Initiate rental dwelling inspections in target areas**
- **Enforcement teams conduct hotel/motel inspections in accordance with new ordinance**
- **HPD/HRHA initiate actions to uncover unlawful activities in federally supported housing**