

Safe and Clean Campaign



Hampton
VIRGINIA

Hampton City Council
March 12, 2014

Agenda

Safe & Clean Relationship Building

Safe & Clean Enforcement Actions

Crime Data

Next Steps

Goals

- **Establish relationships with neighborhoods to communicate with police and other city officials**
- **Attack blight and ensure housing is kept to standards**
- **Decrease incidences of major crimes**
- **Gain a clear understanding of specific challenges facing each neighborhood**
- **Tailor appropriate Safe & Clean responses to address the unique needs of each neighborhood**

Relationship Building

- **Visited 1900+ homes in target areas to meet with residents**
- **Delivered 7000 packets with safety and emergency preparedness information**
- **Conducted focused meetings with eight neighborhood groups**
- **Used citizen notification system and social media to inform citizens of Safe & Clean activities**

Crime Prevention Enhancements

- **Increased proactive police officer patrols to improve neighborhood coverage**
 - **used technology enhancements to improve mobile reporting and minimize time spent on administrative tasks**
 - **Used overtime to increase patrol hours**

Crime Prevention Enhancements

- **Purchased and deployed enhanced surveillance equipment**
 - **fixed and mobile cameras to monitor hot spots**
 - **increased targeted surveillance**
 - **increased staffing dedicated to surveillance operations**

Curfew and Parole Enforcement

- **Conducted joint operations with Adult Probation Officers to identify parole violators**
- **Conducted joint operations with Juvenile Parole Officers to identify probation violators**
- **A total of 330 visits were made - identified 10 adults and 20 juveniles in violation of their curfew**

Hotel/Motel Enforcement

- **Inspected 26 Hotel/Motels and identified 650 code violations - corrective action is ongoing**
- **Screened 26 families for case management services**
- **Re-housed four families**
- **Issued permits to 17 hotels to operate**
- **Identified 9 violations for failing to obtain a permit**
- **Identified numerous registered guests staying past 30 days**

Rental Inspection Enforcement

- **Four approved inspector positions – 3 hired to date**
- **Mailed 4654 letters to property owners in the 4 rental districts**
- **328 letters sent to property owners who replied that they owned rental property**
- **80 property inspections conducted**
- **56 received a 4-year certificate and one property received a 1-year certificate**

Rental Inspection (continued)

- **23 properties failed inspection and are pending reinspection**
- **215 properties have not scheduled their inspections and follow up action will commence**
- **23 properties were identified as Section 8**
- **10 properties are pending initial inspection**

Crime Data

Group A Offenses

- **July–December 2012 vs July–December 2013**
 - ✦ Overall crime down 5%
 - ✦ Decrease in 12 out of 27 Group A Offense Crime Categories
- **Significant Decreases:**
 - ✦ Simple Assaults = -9%
 - ✦ Residential Burglaries = -60%
 - ✦ Counterfeiting/Forgery = -62%
 - ✦ Stolen Property = -57%

Proactive Measures

- **July–December 2012 vs July–December 2013**
 - ✚ Self Initiated Activity = +11%
 - ✚ Keep Checks = +2%
 - ✚ Field Interviews = +69%
 - ✚ Arrests = +16%
 - ✚ Summons = +18%

Safe & Clean Data Sets

- **Crime Data**
- **Inspection & Permit Data – Fire & Community Development**
- **GIS Addresses & Areas**
 - ✚ Safe & Clean Districts
 - ✚ Neighborhoods
 - ✚ Rental Districts
- **HRHA & Subsidized Property Data**
- **Property Data/Assessor/Zoning**
- **311 Data**

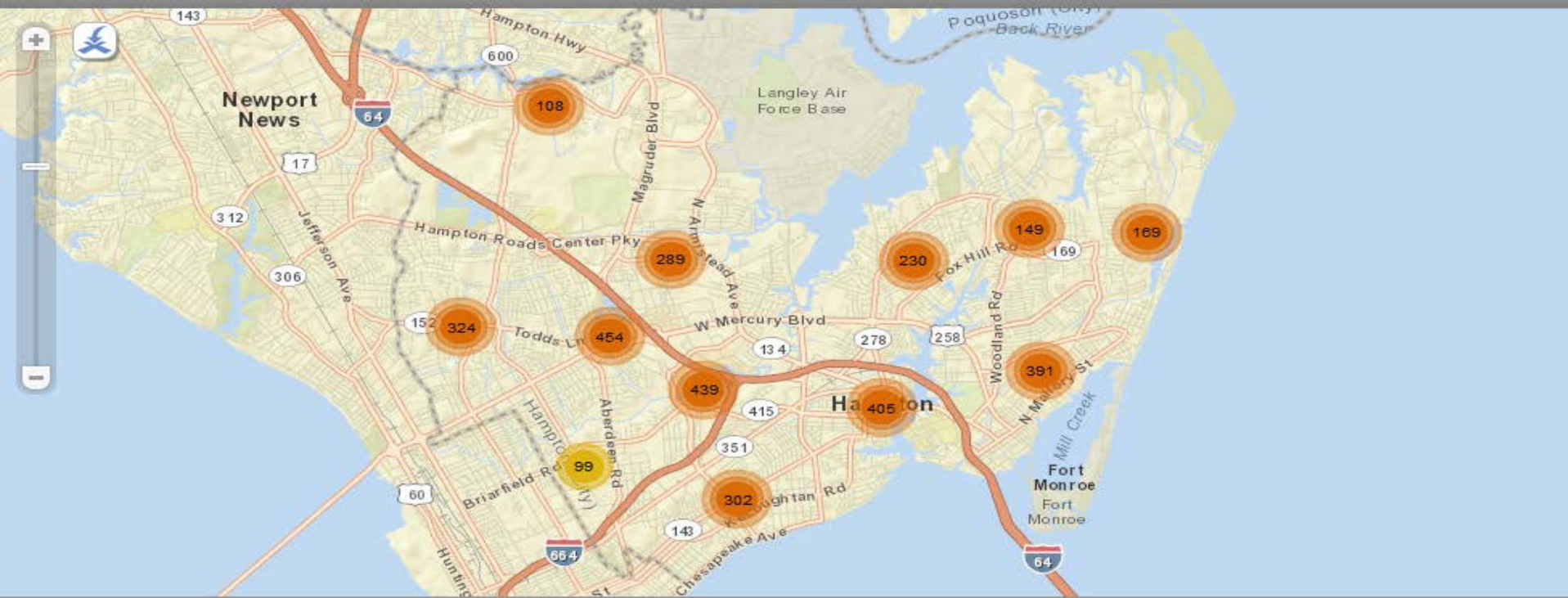
Tracking Performance

- **Open Source Data Method**
 - Easy access to many stakeholders
 - Reduced labor time in reporting
 - Tools to visualize data in meaningful ways
 - Better cross department collaboration
 - Better data driven decision making
 - Data sets freely open to appropriate stakeholders



MAP - Closed Inspections on BEMP Per...
 Based on Inspections - Closed on BEMP Permits - 3rd Q
 2013
 Building, Plumbing, Mechanical, Electrical

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Inspection Number	Type	Permit Type	Inspector
INS-1008164	BLD - Footing	Building	Robert Noble
INS-1027513	EL - Service	Electrical	James Howard
INS-1027515	EL - Final	Electrical	Jasmine Bryson
INS-1029166	EL - Service	Electrical	James Howard
INS-1032439	EL - Final	Electrical	James Howard
INS-1032642	EL - Service	Electrical	James Howard
INS-1038683	PL - Final	Plumbing	Wayne Woolard

Next Steps

- **Enhance capacity of neighborhoods to address blight and crime**
- **Hire HRHA Fraud Investigators**
- **Target Safe & Clean areas with special image improvement projects**
- **Collect and analyze data to measure performance**
- **Conduct Perception Survey in Safe & Clean areas**